



MANILA NORTH TOLLWAYS CORPORATION
A METRO PACIFIC GROUP Company

December 01, 2010

Dear EC Tag Subscriber:

We are happy to inform you that MNTC will outsource the management and marketing of Electronic Toll Collection products, particularly the EC Tag to a company that possesses worldwide experience and expertise in this area of Tollway Management. This company is Easytrip Services Corporation (ESC), a subsidiary of Egis Projects SA of France. Egis Projects SA was responsible for the installation of the NLEX Fixed Operating Equipment which includes the Electronic Toll Collection system. We believe it is a step towards better customer service that this forward integration be managed by one of their own subsidiaries. Please Welcome EASYTRIP.

For two years since 2008, we allowed Easytrip to operate in parallel with our EC Tag, their transponder is the Easytrip Tags. This gave them a chance to know the North Philippine market and develop themes and schemes that are better and more extensive than what EC Tag has done from the start of NLEX operation. Today Easytrip is ready to roll-out and extend these new features and benefits to all EC Tag subscribers as they are migrated into the Easytrip network.

You can continue to enjoy the convenience of reloading your account in Bancnet facilities using your credit card, you can also use Smart Money, or reload with CASH at designated toll lanes and POS stations. In addition, Easytrip has opened reloading facilities with Metrobank, BDO, Bayad Center, ESC booths in selected gas stations along the NLEX, like Shell Balagtas. ESC's efforts to increase the number of reloading options will continue for your convenience.

For those enrolled in an Auto Debit Arrangement, an administrative process needs to be undertaken. You will kindly fill out the attached ESC ADA form and send to support@easytrip.ph, fax to 635-7752 or drop in any NLEX Customer Service Centers. Some ADA terms and conditions will change, so please read the attached copy carefully. You may call their hotline for any question you may have.

In today's cyber world, you can view your statement of account anytime at ESC's website, www.easytrip.ph. You can also call the Easytrip Hotline at 63-12345 for any inquiry or suggestion.

A very clever innovation which you can immediately avail of after migration to Easytrip is the ESC Card which will come with your Easytrip Tag. You can use this card to get discounts and special deals and/or use it to pay for your bill in a continually increasing number of establishments like Chowking, Burger King, Cinnabon, Pancake House, etc

If you have any queries which you prefer to direct to MNTC, please do not hesitate to call the NLEX hotline, (02) 3-5000.

Respectfully yours,

Renato U. Ticzon
Vice President
Marketing